

RICH MEDIA INTEGRATION

FOR WBT AND CBT



FESTOON MEDIA

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Overview

The rich media technology is a combination's of graphics, audio and video elements into a single digestible format. Rich Media Applications are typically used to improve business market processes, manage order management, graphically summaries detail, integrate with legacy systems and intuitive graphical interfaces. Rich media application technology is based on streaming audio and video technologies that provide the broadcasting of your message real time to a wide quality of clients using mixed connection technologies.

Rich Media has been extremely successful in the production of computer-based training [CBT] courses. Where a basic CBT only provided the user with a series of presentations, text and illustrations, incorporating rich media, meant that these could be presented in multiple formats, incorporating a fun element into the education process. This is known as Edutainment. Generally CBT is a most interesting educational tool. It is a learning service has touched new boundaries. E-Learning services are no more restricted to an assisting technique of teaching and learning strategies.

CBT services with Rich Media applications are used to:

- Communicate anything through text, graphics, audio, video and effective response techniques, such an innovative strategies.
- High quality tutorial animation for Biology, Mechanics, Geography and English and also for Kids schools by keeping the level of understanding of kids in mind. With the integration of rich media into our learning formats, the children today have a solid foundation upon which to adopt more advanced levels of multimedia literacy.
- It can be done for company in producing best quality courses for existing Learning Management.

Rich Media in web-based training (WBT) is also an innovative approach to distance learning in which computer-based training (CBT) is transformed by the technologies and methodologies of the World Wide Web, the Internet, and intranets. Web-based training presents live content, as fresh as the moment and modified at will, in a structure allowing self-directed, self-paced instruction in any topic. Web-based training is media-rich training fully capable of evaluation, adaptation, and remediation, all independent of computer platform. The use of customize WBT applications can help organizations educate potential customers by providing a effective experience.

The rich media Integration with CBT and WBT provide a virtual classroom and a learning environment that is effective and recurring. It matches the user's individual caching power and progresses at user own pace.

Added value

- Easy delivery of training to users
- Instant multi-platform capabilities (Windows, Mac, UNIX)
- Easy updating of content
- Quicker turnaround of finished product
- Requires less technical support
- Access is controllable
- Options for installations on private networks for security or greater bandwidth
- Options to link with other training systems
- Multitasking capability suitable for electronic performance support systems (EPSS)
- Integrate 3D Animation with video footage and other special effects
- Design and deploy creative interfaces
- Creating animation for distribution on the internet or DVD
- Conversion of any standard content formats to SCORM compliant content
- Answer efficiently all the growing training requirements

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